


Trish@pg-designs.ca

A young person with short brown hair, wearing a green jacket, is seated and working on a project. They are holding a small object, possibly a piece of wood or a tool, in their hands. The background is bright and out of focus, suggesting an indoor setting with large windows.

July 2013 – March 2015 🕒 🌐

Social Media Manager and Content Creator at Wood Wheaton Supercentre. I handled all their social media channels from Facebook, Twitter, Instagram, Youtube and more till they decided to go in house resulting in a more then 50% drop in engagement and posting rates.



Dogs



Hiking and nature



Cooking

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Create Ad

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Trish is waiting for his chance. Together you can achieve amazing things. Call today!



Youtube



Google+



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Instagram



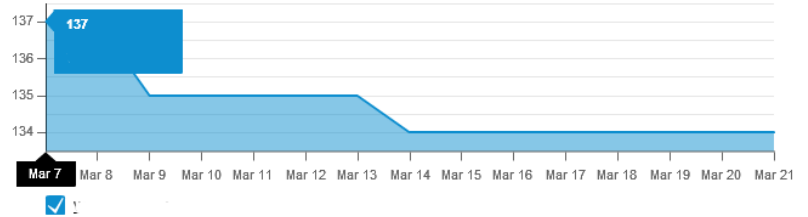
LinkedIn



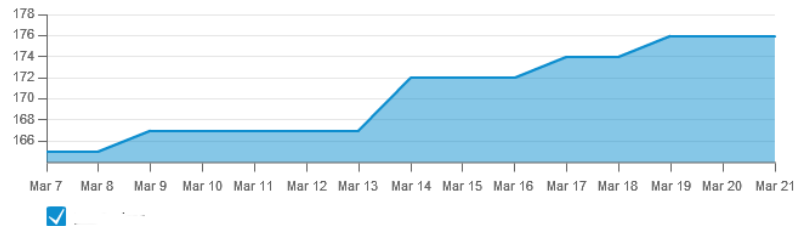
Facebook



Follower Growth



Follower Growth





The top picture illustrates the Twitter account and the effect of doing it in house, the bottom picture is from another company we took on as a client at the same time.

Like · Comment · Share

 234  5

PG Designs and 233 people like this.



Trish Clark Social Media Manager and Content Creator at Wood Wheaton Honda . July 2013 – March 2015   I handled all their social media channels from Facebook, Twitter, Instagram, Youtube and more till they decided to go in house resulting in a more then 50% drop in engagement and posting rates. As evident by the graph below you can see a substantial drop off in posting compared to another company that does have PG Designs looking after their social media.



· Like

Twitter https://twitter.com/PG_Designs

Facebook
<https://www.facebook.com/PGDesigns.Ca>

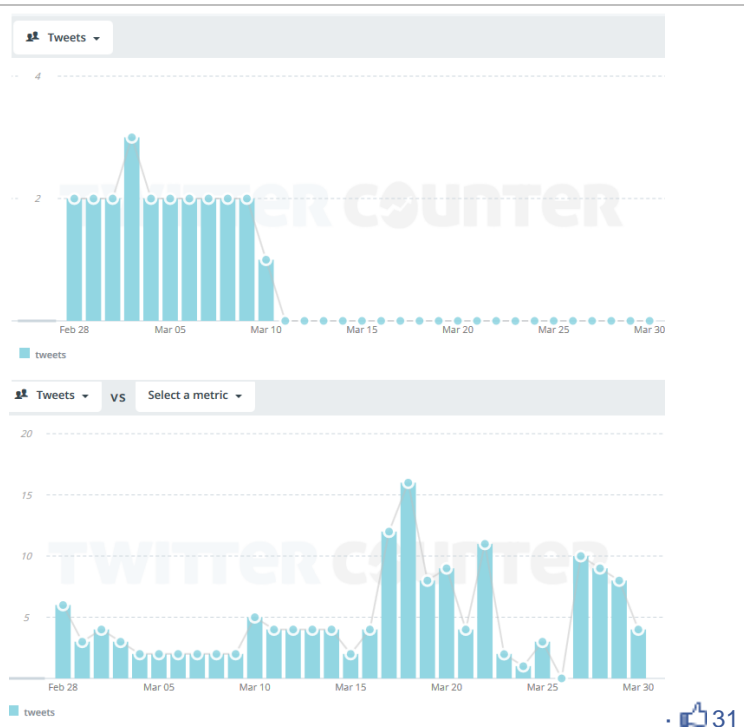
Linkedin
<https://www.linkedin.com/in/pgdesigns1>

Google+ <https://plus.google.com/+Pg-designsCa>

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Youtube
<https://www.youtube.com/channel/UC8fOM66MKqpiRKz5EIIAA>

Website <http://pg-designs.ca>



Trish Clark



I was the Social Media Marketer for Northern BC Heroes. Roberta Squire, formerly of HEROS left me this testimonial

"Trish Clark and PG Designs is uber passionate about helping people grow their business through social media and networking. It was such a pleasure working with Trish. She did such a wonderful job helping launch Northern BC H.E.R.O.S.' (a non profit organization Northern BC Helicopter Emergency Rescue Society's) Facebook and Twitter accounts. We were able to give her the basic information and our goals and she just ran with it. PG Design has impacted our brand awareness over multiple social media platforms tremendously. We chose to outsource our social media marketing initiatives in order to effectively manage this ever changing landscape. Through their social media

marketing campaigns they have been able to increase visibility through networks such as Facebook and Twitter. It was such a load off our plate to have someone efficient and thorough manage our media accounts, I would recommend her to anyone looking for a competent media expert.” - Roberta Squire, MBA, Executive Director.

June 1 2014-Nov 2014 at 08:52am · Like ·  42



Trish Clark Between May 2013 and present,



Social Media Manager, web designer and logo designer for Glen's Auto Collision.

· Like ·  23



Trish Clark Between May 2013 and present


















Online Facebook editor and content creator for “The Daily Mutt . While this is a volunteer position the owner left me this testimonial.

“Where do I begin? Trish Clark is just amazing! Her master skills in graphic design and web design have been incredible for both our nonprofit and business. Not only is she extremely talented but she also has an open line of communication throughout. She has volunteered he graphic design experience for over a year creating ads, share posts, web pages and logo creation. Trish Clark is an irreplaceable part to my team. I guarantee Trish will give you more than you could even imagine for your business! We will continue to work with Trish for years to come.”

More: <http://www.princegeorgecitizen.com/news/local-news/p-g-resident-part-of-pet-project-1.1028104>

· Like ·  59

 <input data-bbox="183 235 949 280" type="text"/>    	
	 <p>Trish Clark April 2014—present · Like ·  50 I take care of the Facebook page for the local M&M Meat shop</p>
	<p>Trish Clark</p> <div> <div> <p>Canadian Home Builders' Association NORTHERN BC</p> </div>  </div> <p>April 2015—present · Like ·  50 I take care of the social media for the Canadian Home Builders Northern BC. I initially was hired to do the annual Home Show and they found the results to be so amazing they kept me on full time and have seen continued growth and engagement ever since, resulting in their members getting more local exposure. And helping their bottom line.</p>
	<p>Trish Clark October 2000 present  </p> <p>Causes and Volunteer Work.</p> <p>Volunteer activities: I enjoy donating my time to pet related causes from designing http://www.westcoastrottweilerrescue.com/ http://shebashaven.ca/ http://pilotsnpawscanada.ca www.morfeeanimalrescue.com</p> <p>And other pet related causes in addition to the one above. I design the initial site then instruct the rescue how to run it themselves, always being there if needed. And without a doubt plan to continue this.</p> <p>Like · Comment · Share  5  1</p> <p>Trish Clark and his family like this.</p> 